

# Communicate To Close™

Transform your sales technique and style  
to make an **immediate connection** with your customers  
and **close deals** faster

In today's environment, it's time to up your sales game. Introducing **Communicate To Close™**, a new Decker program specifically designed for your salespeople, consultants and business developers.

## Benefits for every participant:

- Move the ball forward in every interaction
- Accelerate the tough sale
- Adapt and overcome objections
- Build trust immediately
- A method to focus and stay on point in any sales presentation
- Present with power for a memorable experience

## Features of this important new program:

- Extensive video feedback – nine (9) video opportunities
- Practice in real life selling your own products and services
- Personal Coaching – three (3) private coaching sessions
- Learn the Peacock & Woodpecker principle to drive memorability and deal acceleration
- Mind the Gap – learn how to fill the gap between the actual and the aspiration
- Your Personal Plan for accountability and continuous improvement
- A special session with Bert Decker on Intentional Congruency: Learn the mindset to always be closing



- > Decrease sales cycles
- > Increase revenue at the point of sale
- > Grow your account base
- > Enhance existing client relationships

A new Decker Program that will transform your sales effectiveness

Contact us to schedule a program for your team:

- > 9am-5pm each day, PLUS special evening event with Bert Decker
- > Investment: \$1395 per participant

Call (415) 543-8100 or [info@decker.com](mailto:info@decker.com)

**Decker**  
COMMUNICATIONS

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