

## The event guaranteed to **transform** your **communication** and **leadership** skills!

*Communicate To Influence™* is a two-day intensive, high impact program featuring Decker's methodology to advance both sides of your message — behavior and content. Expert instruction and dynamic exercises are paired with video feedback and Private Coaching.

**No matter what your leadership position, learn to connect with your listener by moving them from information to influence!**

- Limited enrollment (12 participants) for **personalized coaching**
- **3 Private Coaching sessions** for each participant
- 8 opportunities for each person to be on **video**
- The **“Big Six”** Behavioral Skills
- A proven system to create **focused, results-oriented** messages in half the time — for one-on-ones or large presentations
- 3x3 feedback system for **continuous improvement**
- Real world applications: **avoid PowerPoint Abuse**, energize meetings, and connect on conference calls
- **Handle Q&A** effectively to keep your listener focused on your Point of View
- Learn the **secrets of leadership** — the four critical communications skills
- Create rapport and connection with any audience **in your own style**



“The Decker Method is a must for anyone who truly wants to succeed.”  
Charles Schwab, Chairman

**96%** RATE COMMUNICATING TO INFLUENCE™ AS “HIGH VALUE!”

“ESSENTIAL FOR ANY LEADER WHO IS INTENTIONAL ABOUT IMPROVING THEIR ABILITY TO INFLUENCE OTHERS.”

**Decker**  
COMMUNICATIONS

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